

# Reviewer magazine

## Contract Advertiser Agreement

Advertiser \_\_\_\_\_

Representative \_\_\_\_\_

Price of ad \_\_\_\_\_ Additional costs \_\_\_\_\_

Is the ad art camera ready? Yes No Deadline if not \_\_\_\_\_

Total \_\_\_\_\_ Payment method \_\_\_\_\_

Comments \_\_\_\_\_

Press run is 10,000 copies. Ad construction is available at an extra cost. Should an ad for a camera-ready contract not be received by deadline after payment has been made and space been committed, *Reviewer magazine* can, at its discretion, run a text ad in its stead. Advertisers assume all responsibility for text, content and components of ad. All ads must be fully pre-paid by stated deadline. Ad space is committed by *Reviewer Magazine* upon payment. Should an ad fail to run for any reason money will not be refunded but an ad of equal size will be applied to the account. Make checks payable to "REVIEWER MAGAZINE".

**ADVERTISING RATES** are on average \$7 per square inch, at these standard dimensions, with other sizes available upon request.

**EIGHTH OF A PAGE**, 4" tall by 5" wide (20 square inches) 1X: \$140 2X: \$250 3X: \$356 4X: \$475

**QUARTER PAGE**, 8" tall by 5" wide (40 square inches) 1X: \$280 2X: \$500 3X: \$712 4X: \$950

**HALF PAGE**, 8" tall x 10" wide  
or 16" tall x 5" wide (80 square inches) 1X: \$560 2X: \$1,000 3X: \$1,420 4X: \$1,900

**FULL PAGE**, 16" tall by 10" wide (160 square) 1X: \$1,120 2X: \$2,000 3X: \$2,850 4X: \$3,800

**FULL BACK PAGE**, 16" tall by 10" wide (160 square) 1X: \$1,620 2X: \$3,000 3X: \$4,275 4X: \$5,700

Sold To \_\_\_\_\_

Sign \_\_\_\_\_ Date \_\_\_\_\_

Reviewer Magazine PO Box 9111 San Diego CA 92169 ads@reviewermag.com  
ph. 858-633-3295 ~ ReviewerMagazine.com